

Walgreen Co in Consumer Health (USA)

<https://marketpublishers.com/r/WC259878E64EN.html>

Date: September 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: WC259878E64EN

Abstracts

Walgreen Co, a publicly traded company, operates a large network of drugstores and also competes in non-store retailing in the form of mail order prescriptions and internet retailing. It is the leading drugstore/parapharmacy chain in the US, with a 37% share of value sales and a 27% share of outlets in 2015. The company intends to leverage that platform to become “the first choice for health and daily living in the communities it serves”, as well as the “leading multi-channel retailer”. Walgreen...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Walgreen Co: Key Facts

Summary 2 Walgreen Co: Operational Indicators

Competitive Positioning

Summary 3 Walgreen Co: Competitive Position 2016

I would like to order

Product name: Walgreen Co in Consumer Health (USA)

Product link: <https://marketpublishers.com/r/WC259878E64EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WC259878E64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970