

Walgreen Co in Consumer Health (USA)

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Abstracts

Walgreen Co, a publicly traded company, operates a large network of drugstores and also competes in non-store retailing in the form of mail order prescriptions and internet retailing. It is the leading drugstore/parapharmacy chain in the US, with a 37% share of value sales and a 27% share of outlets in 2015. The company intends to leverage that platform to become “the first choice for health and daily living in the communities it serves”, as well as the “leading multi-channel retailer”. Walgreen...

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