

Wal-Mart Stores Inc in Apparel and Footwear (USA)

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Abstracts

For the 2015/2016 fiscal year, Wal-Mart's key strategic goals include the expansion of its outlet network and the enhancement of its digital retail capabilities. In terms of outlet expansion, the company plans to add between 2.4 and 2.8 million sq m of retail selling space, which will include consistent investment in Neighborhood Market outlets and a moderation of growth in Supercenter outlets in comparison with recent years. In order to accelerate growth in the company's online retailing...

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Contents

Strategic Direction

Key Facts

Summary 1 Wal-Mart Stores Inc: Key Facts

Summary 2 Wal-Mart Stores Inc: Operational Indicators

Competitive Positioning

Summary 3 Wal-Mart Stores Inc: Competitive Position 2014

Retail Operations

Summary 4 Wal-Mart Stores Inc: Retail Operational Indicators

Internet Strategy

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