

Wal-mart Stores Inc in Retailing (World)

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Abstracts

Walmart, the US retail giant, continues its reign over the global retail market with a 10% share of modern grocery retailing. Ruthless price competition and aggressive store openings have helped the company achieve this position. Sales growth has flagged however, as the company comes under attack from internet retailers, discounters and dollar stores. The company has been forced to slow the expansion of some of its signature big-box outlets to focus on smaller stores and reinvest in old ones.

Euromonitor International's Wal-mart Stores Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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