

Wal-Mart de México SAB de CV in Personal Accessories (Mexico)

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Abstracts

Wal-Mart de México is expected to continue with its great expansion strategy, which involves the continuous opening of stores throughout the country targeting different consumer groups and aiming to always offer the lowest prices in the industry. Over the forecast period, Wal-Mart de México is expected to strengthen its online platforms to further facilitate consumers when purchasing via the internet.

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