

Wal-Mart Chile SA in Consumer Electronics (Chile)

https://marketpublishers.com/r/WB674CA7A4CEN.html

Date: November 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: WB674CA7A4CEN

Abstracts

After the acquisition of the Chilean retailer Distribución y Servicios D&S SA in 2009, Wal-Mart Chile SA enhanced its key position in retailing in Chile by expanding its network of physical outlets in more strategic locations throughout the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Introduction
Strategic Evaluation
Competitive Positioning
Market Assessment
Geographic Opportunities
Brand Strategy
Operations
Recommendations
Report Definitions



I would like to order

Product name: Wal-Mart Chile SA in Consumer Electronics (Chile)

Product link: https://marketpublishers.com/r/WB674CA7A4CEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WB674CA7A4CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970