

Wah Chan Consolidated Sdn Bhd in Personal Accessories (Malaysia)

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Abstracts

Wah Chan is striving to remain competitive with rapid expansion through the opening of more new outlets as part of its future plans. Its new product developments are associated with modern chic designs and these will be a key distinguishing factor used by the company to compete with other players within fine jewellery in Malaysia.

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Contents

Strategic Direction

Key Facts

Summary 1 Wah Chan Consolidated Sdn Bhd: Key Facts

Competitive Positioning

Summary 2 Wah Chan Consolidated Sdn Bhd: Competitive Position 2015



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