

# Wah Chan Consolidated Sdn Bhd in Personal Accessories (Malaysia)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

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### **Abstracts**

Wah Chan is striving to remain competitive with rapid expansion through the opening of more new outlets as part of its future plans. Its new product developments are associated with modern chic designs and these will be a key distinguishing factor used by the company to compete with other players within fine jewellery in Malaysia.

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