

Vueling Airlines SA in Travel and Tourism (Spain)

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Abstracts

The Spanish Airline Vueling is focused on low cost flights without compromising quality. The company's goal is to continue increasing the number of existing flights but also to create new extra-European routes and to become the European leader regarding short and medium haul flights. The airline is seeking to create a lifestyle brand and has already created a personal music selection and a magazine and is now ready to open a new line of business. Vueling and the hotel chain Catalonia have...

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