

VTB 24 ZAO in Financial Cards and Payments (Russia)

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Abstracts

In 2013, VTB Group finalised a new strategic plan for the development of its retail business segment over the upcoming three year period. By the end of this period, the retail division of VTB Group is planned to account for a 19% share of the consumer lending market in Russia. The retail business of VTB Group is mainly represented by VTB 24 and Leto Bank, as well as a number of departments of Transkreditbank and the Bank of Moscow. To achieve these goals, VTB Group will put a major focus on...

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