

VPG SA in Travel and Tourism (France)

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Abstracts

It is the aim of voyage-prive.com, the leading French pure player and the local leader of flash sales/group buying in travel and tourism, to reach a turnover of €1 billion in the short term. Flash sales are short term offers, often just available for 24hrs, offered to consumers registered with a website. This a very ambitious objective as the whole market for flash sales/group buying in France (including other products than travel and tourism) was valued at €1 billion and was already led by...

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