

Vorwerk Folletto SaS di Vorwerk Management Srl in Retailing (Italy)

<https://marketpublishers.com/r/V0F7152BD9DEN.html>

Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: V0F7152BD9DEN

Abstracts

Vorwerk is determined to remain category leader in home appliances sold through direct sales in Italy. In 2013, the company celebrated its 75th anniversary of direct sales in Italy, which is characterised by over 4,000 sales agents. In January 2013, the company opened its first store operation in Italy called “Vorwerk Point”, which aims to provide assistance and spare parts to its customer base. The store is located in Turin (Northwest of Italy). It also provides the following services: home...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Vorwerk Folletto SaS di Vorwerk Management Srl: Key Facts

Summary 2 Vorwerk Folletto SaS di Vorwerk Management Srl: Operational Indicators

Internet Strategy

Company Background

Competitive Positioning

Summary 3 Vorwerk Folletto SaS di Vorwerk Management Srl: Competitive Position
2013

I would like to order

Product name: Vorwerk Folletto SaS di Vorwerk Management Srl in Retailing (Italy)

Product link: <https://marketpublishers.com/r/V0F7152BD9DEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V0F7152BD9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970