

# Vörösko Kft in Consumer Electronics (Hungary)

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### **Abstracts**

Vörösko Kft aims to profitably operate the franchise chain of Euronics consumer electronics specialist retail stores. The company continues to develop both store-based and internet retailing to provide good service and create a convenient shopping experience for customers looking for a specific product. Stores with larger 1,500-2,000 sq m selling space are planned to open in towns with larger populations. Euronics stores offer a wide range of products mainly focusing on budget and mid-range pric...

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