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Voronin Concern in Apparel (Ukraine)

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Abstracts

In future, Voronin Concern will continue focusing on designing and manufacturing men's clothing as its core activity even though assortments of clothing for women are likely to expand. Its experts will work on renewing Voronin assortments to be in line with international fashion trends. The company might have better prospects by the end of the forecast period when consumer disposable incomes are on the rise and its clothes, positioned in the premium segment of the market, become affordable to a...

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