

Voice of the Industry: Sustainability

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Abstracts

This report captures the views on sustainability of over 600 professionals working across the globe in different industries. The report shows how companies define sustainability and engage with the UN's Sustainable Development Goals (SDGs), while also explores the main barriers and drivers of sustainable investing, showcasing the hottest investment opportunities over the next five years and highlighting sustainable business practices through case studies.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends



Get up to date estimates and comment

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