

# Vitmark-Ukraine SP TOV in Health and Wellness (Ukraine)

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Date: July 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: V338041CDA4EN

## Abstracts

Vitmark-Ukraine popularizes and actively promotes the ideas of healthy development of the consumers and society as a whole. Over the forecast period, Vitmark will attempt to strengthen its competitive position in health and wellness beverages in Ukraine by introducing new products, while also working to improve distribution and promotion of its established ranges. In particular, the company is expected to focus on expanding its FF bottled water and NH fruit/vegetable juice ranges.

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