

Vitasoy International Holdings Ltd in Soft Drinks (Hong Kong, China)

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Abstracts

In a highly competitive market, Vitasoy International Holdings will keep very close attention to productivity, efficiency and cost control. It will continue to strengthen its competitive position and core offerings with a focus on taste, nutrition and sustainability. Expansion into new markets, as well as product innovation and managing costs, will be key to its business.

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Contents

Strategic Direction

Key Facts

Summary 1 Vitasoy International Holdings Ltd: Key Facts

Summary 2 Vitasoy International Holdings Ltd: Operational Indicators

Competitive Positioning

Summary 3 Vitasoy International Holdings Ltd: Competitive Position 2016



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