

# Vitasoy International Holdings Ltd in Health and Wellness (Hong Kong, China)

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## Abstracts

Vitasoy seeks to strengthen its leading position in soy milk in Hong Kong by increasing the range of health and wellness products it offers and by introducing new packaging formats in order to cater to the different needs of Hong Kong's consumers.

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## Contents

Strategic Direction

Key Facts

Summary 1 Vitasoy International Holdings Ltd: Key Facts

Summary 2 Vitasoy International Holdings Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Vitasoy International Holdings Ltd: Operational Indicators 2014

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