

# Vitar sro in Consumer Health (Czech Republic)

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## Abstracts

Vitar is expected to focus on its vitamins and dietary supplement product portfolio, with the aim of strengthening its position and competing successfully in the Czech market as well as abroad. In addition, the company will seek to continue to build a reputation for being a modern and innovative Czech company which produces high quality products which it offers at affordable prices.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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