

Vitamins and Dietary Supplements in the United Arab Emirates

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Abstracts

Consumers' awareness of healthy lifestyles has drastically improved due to government and private healthcare initiatives. People are now realising that nutrient deficiency can be a real problem, and that their lifestyle is a key contributor to this. Therefore, taking multivitamins and dietary supplements has become more common to boost their intake of essential supplements. Taking them in tablet or capsule format is most common, due to their availability, but more and more consumers want easy to...

Euromonitor International's Vitamins and Dietary Supplements in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Dietary Supplements, Paediatric Vitamins and Dietary Supplements, Tonics, Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins and Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Vitamins

Dietary Supplements

Competitive Landscape

Prospects

Category Data

Summary 1 Dietary Supplements: Brand Ranking by Positioning 2016

Summary 2 Multivitamins: Brand Ranking by Positioning 2015

Table 1 Sales of Vitamins and Dietary Supplements by Category: Value 2011-2016

Table 2 Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2011-2016

Table 3 Sales of Dietary Supplements by Positioning: % Value 2011-2016

Table 4 Sales of Fish Oils/Omega Fatty Acids by Type: % Value 2011-2016

Table 5 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2013-2016

Table 6 Sales of Tonics by Positioning: % Value 2013-2016

Table 7 Sales of Multivitamins by Positioning: % Value 2011-2016

Table 8 NBO Company Shares of Vitamins and Dietary Supplements: % Value 2012-2016

Table 9 LBN Brand Shares of Vitamins and Dietary Supplements: % Value 2013-2016

Table 10 LBN Brand Shares of Vitamins: % Value 2013-2016

Table 11 LBN Brand Shares of Dietary Supplements: % Value 2013-2016

Table 12 Forecast Sales of Vitamins and Dietary Supplements by Category: Value 2016-2021

Table 13 Forecast Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2016-2021

Gsk Consumer Healthcare in Consumer Health (United Arab Emirates)

Strategic Direction

Key Facts

Summary 3 GSK Consumer Healthcare: Key Facts

Competitive Positioning

Summary 4 GSK Consumer Healthcare: Competitive Position 2016

Julphar Gulf Pharmaceuticals in Consumer Health (United Arab Emirates)

Strategic Direction

Key Facts

Summary 5 Julphar Gulf Pharmaceuticals: Key Facts

- Summary 6 Julphar Gulf Pharmaceuticals: Operational Indicators
- Competitive Positioning
 - Summary 7 Julphar Gulf Pharmaceutical: Competitive Position 2016
- Vitabiotics Ltd in Consumer Health (United Arab Emirates)
- Strategic Direction
- Key Facts
 - Summary 8 GSK Consumer Healthcare: Key Facts
- Competitive Positioning
 - Summary 9 Vitabiotics Ltd: Competitive Position 2016
- Executive Summary
- Consumer Health Witnesses Stable Growth in 2016
- Improvements in Healthcare Drive Growth
- Large Chained Chemists/pharmacies Increase Their Portfolios of Services
- Mandatory Healthcare Insurance Utilised To the Maximum by Consumers
- Government Initiatives Make Consumers More Proactive Towards Their Health
- Internet Retailing Enters the Market But Chemists/pharmacies Dominate Distribution
- Key Trends and Developments
- OTC Benefits From the Boom in Public and Private Healthcare
- Consumers Take A Preventive Approach To Avoid Health Problems
- the Internet Plays A Key Role in Consumer Health
- Market Indicators
 - Table 14 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016
 - Table 15 Life Expectancy at Birth 2011-2016
- Market Data
 - Table 16 Sales of Consumer Health by Category: Value 2011-2016
 - Table 17 Sales of Consumer Health by Category: % Value Growth 2011-2016
 - Table 18 NBO Company Shares of Consumer Health: % Value 2012-2016
 - Table 19 LBN Brand Shares of Consumer Health: % Value 2013-2016
 - Table 20 Distribution of Consumer Health by Format: % Value 2011-2016
 - Table 21 Distribution of Consumer Health by Format and Category: % Value 2016
 - Table 22 Forecast Sales of Consumer Health by Category: Value 2016-2021
 - Table 23 Forecast Sales of Consumer Health by Category: % Value Growth 2016-2021
- Appendix
 - OTC Registration and Classification
 - Vitamins and Dietary Supplements Registration and Classification
 - Self-medication/self-care and Preventative Medicine
 - Switches

Sources

Summary 10 Research Sources

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