

Vitamins and Dietary Supplements in Bosnia-Herzegovina

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Abstracts

Awareness of what the role of vitamins and dietary supplements is in complementing a daily diet is low in Bosnia-Herzegovina. Furthermore, few consumers can afford preventively taking vitamins and dietary supplements and typically use them once a health condition demands it. Considering this, fortified/functional foods and beverages are rarely seen as substitutes for vitamins and dietary supplement pills and tablets. In addition, the range of fortified/functional foods and beverages is not nearl...

Euromonitor International's Vitamins and Dietary Supplements in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Dietary Supplements, Paediatric Vitamins and Dietary Supplements, Tonics, Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins and Dietary Supplements market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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