

Vitamins and Dietary Supplements in Latin America

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Abstracts

Sales in Latin America went into decline in real value terms in 2022, although this was understandable, given the strong growth seen during the pandemic, particularly in 2020, when consumers had been actively seeking out immunity-boosting products.. In spite of the difficult economic environment due to local and global inflationary pressures, the 2022 decline is expected to be a one-off, with healthy annual growth rates expected in the region from 2023.

Euromonitor International's Vitamins and Dietary Supplements in Latin America global briefing examines the size, growth trends and potential opportunities in the Consumer Health market. The strategic analyses include assessing the impacts of changing regulations, research breakthroughs and public health concerns on both the market and leading companies. Consumer attitudes towards the products and their personal healthcare needs are also explored.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Regional overview
Leading companies and brands
Forecast projections
Country snapshots

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