

# Vitamins in Uruguay

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## Abstracts

Vitamins are expected to register a further significant decline in volume sales in 2023. The boon from the pandemic is long over and vitamins that claim immune boosting benefits are seeing a significant decline. Vitamin C in particular is expected to register a sharp decline in volume sales. In addition, with inflation still being high, consumers are prioritising essential consumer health products. With demand levelling off, players are pushing value sales through discounting.

Euromonitor International's Vitamins in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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