

# Vitamins in Ukraine

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## Abstracts

Vitamins hugely benefitted from COVID-19 in 2020 and is expected to continue to do so in 2021, with value expected to increase by over a quarter, in what is expected to be the best performing consumer health product. Its continuing buoyancy is due to COVID-19 still being a serious threat in 2021. As a result of COVID-19, consumers have looked to vitamins, and in particular vitamin C, to support their immune systems and protect themselves from COVID-19. Single vitamins are relatively expensive an...

Euromonitor International's Vitamins in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Multivitamins, Single Vitamins.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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