

Vitamins in Turkey

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Abstracts

The Turkish economy is taking longer to recover from the Coronavirus (COVID-19) crisis and high inflation than many other countries, partly due to the upheaval of political elections, as well as two big earthquakes, which affected around 20% of the population and logistics in the country. This unstable environment has affected the supply and purchase of vitamins. While all types of single vitamins are expected to register a second consecutive year of retail volume decline in 2023, multivitamins...

Euromonitor International's Vitamins in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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