

Vitamins in Switzerland

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Abstracts

Consumers in Switzerland continue to self-educate on the benefits of supplementation and how to get the necessary nutrients into their diets. Although priority is still given to obtaining vitamins from food as part of a balanced and healthy lifestyle, it is also understood that modern life nowadays does not allow for all nutrients to be obtained from diets only. Vitamins and supplements are a practical and effective way of filling that gap, with multivitamins showing the biggest growth among the...

Euromonitor International's Vitamins in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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