

Vitamins in Saudi Arabia

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Abstracts

Despite the expectation of a slowdown compared with the high growth rates seen during the pandemic, vitamins is set to maintain solid retail volume and current value growth in 2023, supported by recommendations from pharmacists and doctors. In addition, the Saudi Ministry of Health (MoH) has expanded its social media campaign to highlight the importance of getting the correct daily intake of vitamins. Meanwhile, Saudi Arabia lifted its restrictions on the number of pilgrims allowed to perform Ha...

Euromonitor International's Vitamins in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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