

# Vitamins in Russia

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## Abstracts

Multivitamins is expected to see a more stable performance in 2021 after sales rocketed in 2020 after the outbreak of COVID-19. The main reason behind the dynamic growth seen in 2020 were fears around the spread of COVID-19. With uncertainty as to how to protect themselves against COVID-19 many people rushed to stock up on products which they perceived could help boost their immunity, with multivitamins seen to be a good way to achieve this. In 2021, the demand for multivitamins has subsided as...

Euromonitor International's Vitamins in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Multivitamins, Single Vitamins.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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