

Vitamins in Norway

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Abstracts

2023 saw vitamins record negative volume growth for the second year running, although sales declines were far more moderate than what was seen during 2022. These negative performances can be seen as the category's natural reaction to the very high growth rates that were recorded in sales of vitamins at the peak of the COVID-19 pandemic during 2020 and 2021. Following the huge boom that was seen in demand for vitamins as fear of contagion gripped the population of Norway at the peak of the pandem...

Euromonitor International's Vitamins in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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