

# Vitamins in the Netherlands

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## Abstracts

Overall, vitamins is projected to register a further decline in retail volume sales over 2023, with a moderate increase in retail current value sales. However, retail volume and current value sales are expected to be higher at the end of the review period, compared with their pre-Coronavirus (COVID-19) levels. In the midst of the COVID-19 pandemic, there was a strong spike in demand for numerous types of vitamins as consumers sought products that could play a role in the fortification of their i...

Euromonitor International's Vitamins in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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