

Vitamins in Mexico

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Abstracts

Local consumer interests are shifting in terms of priorities towards pleasure, entertainment, and travel, with a diminishing focus on prevention. Vitamins, once heralded as essential to strengthen the immune system, are now experiencing slower growth rates due to the prevailing perception of their non-essential nature in a post-pandemic era. Following a notable surge between 2020 and 2022, demand for vitamins is now tapering off as consumers, fatigued by the pandemic, are channelling their expen...

Euromonitor International's Vitamins in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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