

Vitamins in Lithuania

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Abstracts

2023 was a positive year for sales of vitamins in Lithuania. Following the outbreak of COVID-19, new habits have formed in the country, with consumers keen to take care of their immune systems, with a solid and growing focus on preventative health care. This drove sales of vitamins during the year, with single vitamins being the best-performing area, registering double-digit growth. Despite this, Vitamin C lost its share in 2023.

Euromonitor International's Vitamins in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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