

Vitamins in Latvia

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Abstracts

Although vitamins are still witnessing solid current growth in 2023, demand is now subsiding after several years of dynamic performance during the pandemic years. Retail volume and current value sales are now substantially higher than pre-pandemic levels, with the consumption of vitamins now much more developed in Latvia. More Latvians are using vitamins to help prevent sickness and boost immunity since the COVID-19 pandemic. With growing levels of public awareness about the efficacy of vitamins...

Euromonitor International's Vitamins in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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