

Vitamins in Finland

<https://marketpublishers.com/r/VA45E0ADC1DEN.html>

Date: September 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: VA45E0ADC1DEN

Abstracts

Vitamins is set to see volume sales continue to fall in 2023, receding from the peak seen in the early stages of the pandemic when consumers looked to enhance the functioning of their immune systems in the face of the threat from COVID-19. In 2023, volume sales are set to fall back to the level seen immediately before the COVID-19 crisis. On the one hand, demand is being dampened by the prevailing challenging economic conditions. However, on the other, there remains a strong core demand, as many...

Euromonitor International's Vitamins in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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