

Vitamins in Croatia

<https://marketpublishers.com/r/V88CE46F133EN.html>

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: V88CE46F133EN

Abstracts

The pandemic has encouraged several consumer behaviour changes in terms of the purchasing and consumption of vitamins. Croatians are now taking preventative health more seriously and vitamins and supplements are being taken by those who never previously relied on them. COVID-19 has accelerated the self-care trend in general and led to the largest spike in history of the use of vitamins and dietary supplements. Many consumers, for instance, now regularly take vitamin D to support long-term immuni...

Euromonitor International's Vitamins in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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