

# Vitamins in Canada

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## Abstracts

Retail volume sales are expected to decline across single vitamins over 2023; at a faster rate than in 2022 as unit prices rise amid an inflationary climate. Even vitamin C, which maintained at least a slight increase in retail volume growth in 2022, is predicted to see a sharp downturn over 2023. Meanwhile, multivitamins, which offers convenience and economy benefits, is set to be less affected; with a further marginal drop in retail volume sales anticipated. The demand for vitamins spiked in t...

Euromonitor International's Vitamins in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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