

Vitamins in Cameroon

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Abstracts

With the fear of the pandemic subsiding and the escalating cost of living seeing consumers prioritising essentials, the demand for vitamins has witnessed a deceleration in growth. While still favoured by higher-income consumers, the majority of consumers were no longer prioritising vitamins to the extent seen during the pandemic. Vitamin C and multivitamins continued to stand out as the most popular choices among consumers. The former gained prominence during the pandemic, while multivitamins ar...

Euromonitor International's Vitamins in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Vitamins in Cameroon
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January 2024

LIST OF CONTENTS AND TABLES

VITAMINS IN CAMEROON
KEY DATA FINDINGS

2023 DEVELOPMENTS

Slower growth as vitamins stabilise post pandemic
Pharmacies remain leading channel of distribution
Multinationals continue to dominate

PROSPECTS AND OPPORTUNITIES

Moderate value and volume growth over the forecast period
Supermarkets provide new opportunities for brands
Further segmentation in multivitamins

CATEGORY DATA

Table 1 Sales of Vitamins by Category: Value 2018-2023
Table 2 Sales of Vitamins by Category: % Value Growth 2018-2023
Table 3 Sales of Multivitamins by Positioning: % Value 2018-2023
Table 4 NBO Company Shares of Vitamins: % Value 2019-2023
Table 5 LBN Brand Shares of Vitamins: % Value 2020-2023
Table 6 Forecast Sales of Vitamins by Category: Value 2023-2028
Table 7 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN CAMEROON

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value

2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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