

Vitamins in Bosnia and Herzegovina

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Date: September 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: V4E77DDEA80EN

Abstracts

Vitamins is witnessing one of the highest growth rates within consumer health in 2023, thanks to robust consumer demand driven by health and wellness trends. Vitamin intake and supplementation is gaining importance in Bosnia and Herzegovina, with strong consumer demand driving retail volume sales in 2023, despite the threat of rising prices. The COVID-19 crisis boosted demand for vitamins, with consumers looking for products believed to enhance the working of the immune system, as well as counte...

Euromonitor International's Vitamins in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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