

# Vitamins in Algeria

<https://marketpublishers.com/r/V95A11CC11EEN.html>

Date: September 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: V95A11CC11EEN

## Abstracts

Vitamins are expected to register positive current value and volume growth in 2023. Though the boon from the pandemic is over, many consumers have now adopted the habit of taking vitamins as a preventative health measure. That being said, sales are cyclical, with volume sales declining during the summer months, when there is an abundance of fresh fruit and vegetables.

Euromonitor International's Vitamins in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vitamins market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### VITAMINS IN ALGERIA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising health awareness continues to boost demand for vitamins

Algerian parents continue to prioritise their children's health over their own

Saidal leads but competition remains intense

#### PROSPECTS AND OPPORTUNITIES

Multivitamins remain popular, as perceived as better value for money

Changing lifestyles boost demand for vitamins

Further segmentation in multivitamins

#### CATEGORY DATA

Table 1 Sales of Vitamins by Category: Value 2018-2023

Table 2 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 3 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 4 NBO Company Shares of Vitamins: % Value 2019-2023

Table 5 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 6 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 7 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

### CONSUMER HEALTH IN ALGERIA

#### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Vitamins in Algeria

Product link: <https://marketpublishers.com/r/V95A11CC11EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V95A11CC11EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970