

# Vitaminka ad Banja Luka in Soft Drinks (Bosnia-Herzegovina)

<https://marketpublishers.com/r/VE28AF5990AEN.html>

Date: February 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: VE28AF5990AEN

## Abstracts

Vitaminka is the largest processor of fruit and vegetables in Bosnia-Herzegovina, with aspirations to become a regional leader. However, it has not shown much progress in this respect since Kreis Industriehandel AG acquired a majority stake in the company back in 2002. Its expansion has been limited by both stiff competition in neighbouring countries and volatility in regional raw material costs. To overcome these barriers, Vitaminka needs to invest in differentiating its products via...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Vitaminka ad Banja Luka: Key Facts

Summary 2 Vitaminka ad Banja Luka: Operational Indicators 2013-2015

Competitive Positioning

Summary 3 Vitaminka ad Banja Luka: Competitive Position 2015

## I would like to order

Product name: Vitaminka ad Banja Luka in Soft Drinks (Bosnia-Herzegovina)

Product link: <https://marketpublishers.com/r/VE28AF5990AEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VE28AF5990AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970