

Vitakraft Austria GmbH in Pet Care (Austria)

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Abstracts

Vitakraft Austria GmbH is expected to strengthen its great reputation in other pet food with continuing product differentiation and innovation. Additionally, the company is expected to seek additional growth through product developments in more untapped categories such as cat food and dog food.

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Contents

Strategic Direction

Key Facts

Summary 1 Vitakraft Austria GmbH: Key Facts

Competitive Positioning

Summary 2 Vitakraft Austria GmbH: Competitive Position 2016

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