

## Vitaco Health Ltd in Hot Drinks (New Zealand)

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### Abstracts

Vitaco Health is committed to maintaining its leading position in fruit/herbal tea through a combination of product development and effective and engaging marketing campaigns.

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**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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