

# Vitabiotics Ltd in Consumer Health (United Arab Emirates)

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## Abstracts

Vitabiotics has a long-standing presence in the United Arab Emirates. The multivitamins and dietary supplements provider continues to bring new and innovative products into the market based on the latest demands. Recent additions to its portfolio were those aimed at reproductive health, with Wellman Conception and Pregnacare Conception, considering that infertility has a higher than average rate in the country when compared globally.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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