

Vitabiotics Ltd in Consumer Health (United Arab Emirates)

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Abstracts

Vitabiotics has a long-standing presence in the United Arab Emirates. The multivitamins and dietary supplements provider continues to bring new and innovative products into the market based on the latest demands. Recent additions to its portfolio were those aimed at reproductive health, with Wellman Conception and Pregnacare Conception, considering that infertility has a higher than average rate in the country when compared globally.

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Contents

Strategic Direction

Key Facts

Summary 1 GSK Consumer Healthcare: Key Facts

Competitive Positioning

Summary 2 Vitabiotics Ltd: Competitive Position 2016

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