

# Vita AS in Beauty and Personal Care (Norway)

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## Abstracts

Vita is expected to continue its successful performance of recent years. In September 2013, FSN Capital acquired the majority shareholding in Validus AS, the former parent company of Vita AS. After this the company decided to separate Vita and another beauty specialist retailer, Parfymelle, from Validus AS to another independent entity, Cosmetic Group AS. The separation is not expected to lead to any changes for customers and the business network of Vita, as the company is continuing the same...

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