

Visma ZAO in Soft Drinks (Russia)

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Abstracts

Visma is one of the three largest bottled water manufacturers in Russia. It is successfully and rapidly developing its business unit which focuses on the production of bottled water. The company's main brand is well known in many Russian Regions and within the past few years the company has strengthened its position in the Moscow region substantially. Visma is constantly expanding its geographical presence and is entering new categories with the consistent launch of new products.

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