

Vision Express (UK) Ltd in Eyewear (United Kingdom)

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Abstracts

Vision Express is expected to continue focusing on offering appealing designer brands, especially those with a strong lifestyle positioning like Tiffany & Co, Persol, Tom Ford, Converse, Burberry, Gucci, and Dolce & Gabanna. Vision Express offers consumers a wide selection of brands, especially in its flagship stores. The company will also continue to emphasise its ethical stance and strong links with charities, while using brand ambassadors with an intelligent image, such as newsreader Sir Trev...

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Contents

VISION EXPRESS (UK) LTD IN EYEWEAR (UNITED KINGDOM)

Strategic Direction

Key Facts

Summary 1 Vision Express (UK) Ltd: Key Facts

Competitive Positioning

Summary 2 Vision Express (UK) Ltd: Competitive Position 2015

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