

Vision Express Sp zoo in Eyewear (Poland)

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Abstracts

Vision Express plans to further develop and strengthen its leading position by expanding its sales network. The company plans to double the number of stores in Poland until 2020 and have 300 stores, 100 of which in the franchise model. Additionally, the company will continue to actively work with various manufacturers of spectacle lenses, frames and contact lenses, offering numerous promotions and increasing the portfolio of products available in its outlets.

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