

Vision Express Sp zoo in Eyewear (Poland)

https://marketpublishers.com/r/VAD8DC294ECEN.html

Date: November 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: VAD8DC294ECEN

Abstracts

Vision Express plans to further develop and strengthen its leading position by expanding its sales network. The company plans to double the number of stores in Poland until 2020 and have 300 stores, 100 of which in the franchise model. Additionally, the company will continue to actively work with various manufacturers of spectacle lenses, frames and contact lenses, offering numerous promotions and increasing the portfolio of products available in its outlets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Vision Express Sp zoo: Key Facts

Summary 2 Vision Express Sp zoo: Operational Indicators

Company Background

Chart 1 Vision Express Sp zoo: Vision Express in Warsaw

Internet Strategy

Private Label

Summary 3 Vision Express Sp zoo: Private Label Portfolio

Competitive Positioning



I would like to order

Product name: Vision Express Sp zoo in Eyewear (Poland)

Product link: https://marketpublishers.com/r/VAD8DC294ECEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/VAD8DC294ECEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970