

Visconti Ltd in Luxury Goods (Mexico)

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Date: February 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: VD35AD62D0CEN

Abstracts

Visconti's strategy relies on the development of increasingly sophisticated products which are combined with research into unforgettable shades of colours and designs and are natural. Over the forecast period it plans to develop new products with a meaningful contribution in terms of content, innovation and design which will make its products immediately recognisable all over the world.

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Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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