

Víno Matyšák sro in Alcoholic Drinks (Slovakia)

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Abstracts

In 2013 the company plans to focus its attention on maintaining a stable position and increase the distribution of its products. The company is both a producer of wine as well as a retailer, owning 17 specialist outlets in 2012. The company also plans to gain more recognition in international competitions with its high-quality wine production. The company is also present at various local Western Slovakian events in order to promote its products and wine culture, such as autumn wine festivals...

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