

Vinmonopolet AS in Alcoholic Drinks (Norway)

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Abstracts

Vinmonopolet AS is a retail company wholly owned by the State of Norway. Above all, the company adheres to its social responsibility and it is expected to remain one of the key measures undertaken to control and moderate sales of alcoholic drinks in the off-trade channel in Norway. The company is committed to working towards improving its regional spread and it has plans to open nine new stores in 2017, three of them in municipalities that currently do not have a Vinmonopolet outlet. Furthermore...

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