

Vinatea - Vietnam National Tea Corp in Hot Drinks (Vietnam)

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Abstracts

Following the successful completion of its privatisation process with the establishment of a new management board in December 2015, over the forecast period Vinatea will focus on expanding its business. In addition to protecting its competitive position in Vietnam, the company aims to strengthen its presence in foreign markets. In order to enter more challenging markets in Europe and the Americas, it is expected that the company will work continuously to improve its farming standards and product...

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