

Vileda Ibérica SA in Tissue and Hygiene (Spain)

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Date: May 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: V1785AA0F5CEN

Abstracts

Vileda is undertaking an update of its portfolio, including brand new references, and listening to the needs of consumers. Innovation and new product development are the core strategies of Vileda.

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